

ABSTRACT OF THE DISCLOSURE

The present invention provides a method for transmitting data via a radio transmitter, the data including at least one Internet address; a method for receiving data broadcast by a radio transmitter, the data including at least one Internet address; a radio receiver having a recognition circuit for the isolation of Internet addresses from received data transmitted by radio; and a method for controlling a radio receiver, or a device connected to the radio receiver, by data received by the radio receiver, the data including at least one Internet address, the at least one Internet address being formulated as a query for specific data made available by a provider, and the radio receiver or the device connected to the radio receiver being controlled as a function of data queried via a communication interface in accordance with the at least one received Internet address. The present invention makes possible the transmission, to a radio receiver according to the present invention or a device connected thereto, of displayable data or of data usable for controlling the receiver, with a particularly high data rate and data security, by using existing radio transmission systems such as RDS, and utilizing additional transmission capacities of the Internet.